

**John MILLER**  
 Professor  
 School of Journalism  
 Ryerson University  
 350 Victoria St.  
 Toronto, Ontario M5B 2K3  
 Tel: 416-979-5000 ext. 6396  
 E-mail: jmiller@ryerson.ca

1. **DEGREES**

DESIGNATION	INSTITUTION	DEPARTMENT	YEAR
BA	University of Western Ontario	English	1965



2. **EMPLOYMENT HISTORY**

DATE	RANK/POSITION	DEPARTMENT	INSTITUTION/FIRM
1996-present	Professor (tenured)	School of Journalism	Ryerson University
1999-2003	Director of newspaper journalism	School of Journalism	Ryerson University
1986-1996	Chair	School of Journalism	Ryerson University
1981-1986	Deputy managing editor	Editorial dept.	Toronto Star
1979-1981	Weekend editor		Toronto Star
1977-1979	Sunday editor		Toronto Star
1973-1976	Foreign editor		Toronto Star
1969-1973	Assistant foreign editor and copy editor		Toronto Star
1967-1968	Education reporter		Windsor Star
1966-1967	Copy editor		London Free Press

3. **HONOURS**

- Winner, Canadian Association of Journalists award for outstanding investigative reporting, community newspapers. Award given in Vancouver on May 7, 2004.
- Runner-up in two categories, Best Feature Series and Outstanding Reporter Initiative, Canadian Community Newspapers Association awards, Ottawa, June 5, 2004.

- Runner-up, Best Investigative News Story, the Ontario Community Newspapers Association awards, March, 2004.
- Winner, national Award of Excellence 2003, the Canadian Race Relations Foundation. For founding and teaching a course called Covering Diversity.
- Winner, Excellence in Environmental Reporting, presented by the Canadian Community Newspapers Association, June 2000.
- Certificate of Merit, Best Local Editorial, Canadian Community Newspapers Association, June 2000.
- Winner, Best Editorial, presented by the Ontario Community Newspapers Association, April 2000.
- Winner, Best Investigative Story of the Year, Quebec Community Newspapers Association, 1994.

#### 4. **SCHOLARLY AND PROFESSIONAL ACTIVITIES**

- Canada's Ethnocultural Press: Survey of Publishers, 2006. A year-long report for the Publications Assistance Program, Department of Canadian Heritage. Submitted in December, 2006.
- Ipperwash and the Media: A Critical Analysis. Analysis of newspaper coverage of the 1995 shooting death of Dudley George, commissioned by Aboriginal Legal Services of Toronto and presented to the Ipperwash Inquiry in November, 2005.
- Wrote "Journalists fiddle while journalism burns," a call-to-arms for journalistic excellence, published in the winter 2005 issue of Media, the magazine published by the Canadian Association of Journalists.
- Gave testimony to the Senate transportation committee, which is studying Canada's mass media. Ottawa, Dec.7, 2004. My research on diversity in newsrooms was cited in the committee's final report, in February 2006.
- Who's Telling the News: Census of Canadian Daily Newsrooms project. May to August, 2004. In co-operation with the Canadian Association of Newspaper Editors, I surveyed 37 Canadian dailies and compiled figures on the number of minority and women journalists. This allowed me to compare to a previous census I did of 41 papers in 1994.
- Co-organizer of academic conference, "Planet Youth: Inclusion, Participation, Beyond Risk," in conjunction with the Mayor's Panel on Community Safety chaired by Chief Justice Roy McMurtry. Held at Ryerson on October 30, 2004. Moderated panel on Youth and Media: Getting it Right.
- Seminar leader, AEJMC Teach-in for high school newspaper advisers, sponsored by the American Society of Newspaper Editors and the Association for Education in Journalism and Mass Communications, at AEJMC convention, Toronto, Aug. 3, 2004.
- Panelist, Is News Reporting and Writing 101 Dead? AEJMC convention, Toronto, Aug. 6, 2004.
- Keynote speaker, "What journalism educators can do," annual awards luncheon of Minorities and Communications Division, AEJMC convention, Toronto, Aug. 6, 2004.

- Presented paper, “Official Multiculturalism and the Challenge for Media,” to Minorities and Communication Division, AEJMC convention, Toronto, Aug. 7, 2004.
- Invited to address an event on Parliament Hill marking the 15<sup>th</sup> anniversary of the Canadian Multiculturalism Act, Feb. 6, 2004. One of four speakers invited by the Hon. Jean Augustine, secretary of state for multiculturalism.
- Panel presentation on “Debwewin – Truth” at Aboriginal Beat conference organized by Union of Ontario Indians, North Bay, October 18, 2003.
- Diversity training, CTV. From June, 2001 to 2003, was part of two-person team that trained newsroom personnel in covering diversity. Included reporters, anchors, researchers and producers of all CTV news programs in Toronto, Halifax, Calgary, Ottawa, Sudbury.
- Speech on “Challenges for the Ethnic Press” to Ethnic Press Council of Canada, Toronto, Oct. 10, 2003.
- Gave paper on “Fairer and More Accurate Media Coverage of Minorities” to 17<sup>th</sup> biennial conference of Canadian Ethnic Studies Association, Banff, Alberta, Oct. 4, 2003.
- Featured speaker at Media Forum organized by the Committee on Race Relations and Cross-Cultural Understanding, Calgary, Alberta, Oct. 3, 2003.
- Gave paper on Diversity and the Media at the national conference of the Association of Canadian Studies in Montreal, Jan. 23-25, 2003. The conference was titled “Governing the Diversity of Canada: Prospectus and Prospect.
- Helped organize the 25<sup>th</sup> annual convention of the Canadian Association of Journalists, held in August, 2003, in Toronto. Moderated panels on diversity and the media, and why public trust in journalism is waning.
- Gave testimony to the House of Commons Heritage Committee on Dec. 5, 2002, arguing that the current state of media concentration justifies an independent national inquiry. Presented my petition, *Unless Something is Done*, which was signed by 55 prominent Canadians, including John Polanyi, Pierre Berton, Margaret Atwood, Tom Kent and Flora McDonald.
- Expert witness testimony in libel case before British Columbia Supreme Court. May, 2001. Testified that news organizations were wrong to publish defamatory information from a source who had no proof. Case: Gregory Thomas vs. Heather McMullan.
- Gave seminar on headline writing to editors at the *Edmonton Journal*, May, 2001, and *Hamilton Spectator*, October 2000.
- Gave seminars on headline writing and “citizen journalism” at Wordstock, a workshop for professional writers and editors sponsored by the School of Journalism Alumni Association, June 2001-2003.
- Invited to a conference of media owners held in Abuja, Nigeria, Dec. 11-13, 2000, to present research on Conflict and Diversity and endorse a “diversity audit” of Nigerian publications. “Media in Multi-Cultural Societies: Roles, Responsibilities and Opportunities” was funded by the Ford Foundation and the Soros Open Society Initiative for West Africa, and hosted by the Independent Journalism Centre of Nigeria, the Panos Institute of Washington, D.C., and the Center for War, Peace and the News Media of New York University.

- Gave speech on “Making and breaking stereotypes: Media roles in shaping public attitudes,” at the Multiculturalism Association of Fredericton, New Brunswick, April 28, 2000.
- Gave seminars on headline writing and coaching at the *Kitchener Record*, May-June 2000.
- Gave speech on “Media concentration: A threat to democracy,” at Council of Canadians (Niagara Chapter), St. Catharines, March 30, 2000.
- Panel presentation on “Covering Diversity: What the students can teach us,” at the Canadian Ethnic Studies Association, Toronto, March 26, 2000.
- Lectured on “Taking stock of the newspaper war,” to the Living and Learning in Retirement series, Glendon College, York University, Feb. 4, 2000.
- Featured keynote speaker and seminar leader at National Journalism Summit, the annual convention of Canadian University Press in Winnipeg, February 2000.
- Spoke to Canadian Association of Black Journalists on “Polishing your professional image,” Toronto, Jan. 20, 2000.
- Member of 3-person Validation Team for a new Bachelor of Applied Journalism degree program at Kwantlen College, Surrey, B.C., which was given provincial approval in November, 2000.
- Served as judge in Western Ontario Newspaper Awards competition. Categories: Environmental reporting – 2001, 2003; Best news coverage, newspapers under 30,000 circulation - 2000; journalist of the year – 1998-9; excellence in news feature writing – 2003; columnists – 2004.
- Spoke on “Citizen journalism and the launch of *The Crier*,” to the Port Hope Rotary Club, December, 1999.
- Designed and helped present “The Media and Public Expectations” workshop for the Canadian Journalism Foundation (co-sponsored with Ryerson), May 1999.
- Invited as sole Canadian delegate to seminar on “mapping standards in journalism education,” at the Poynter Institute for Media Studies, St. Petersburg, Florida, in May 1999.
- Gave seminars on coaching and headline writing for professional community newspaper editors for Lower Mainland Publishing in Surrey, B.C., March 4, 1999.
- Addressed Canadian Council for the Advancement of Education meeting at Ryerson on the topic: “Changing ownership in the media and its impact on public affairs practitioners,” April, 1999.
- Addressed annual conference of the Canadian Association of Journalists, meeting in Vancouver, B.C., on the topic: “The Citizen Journalist: How to get back in touch with readers,” April, 1999.
- Served as judge of National Newspaper Awards. Categories: Cartooning - 1999; sports reporting - 1998.

5. **EXTERNAL RESEARCH FUNDING**

YEAR	SOURCE	TYPE	AMOUNT	PURPOSE
------	--------	------	--------	---------

			PER YEAR	
2003	Canadian Race Relations Foundation		\$10,000	Develop website
1996-1997	Department of Canadian Heritage		\$43,000	Research and develop course
2005-2006	Ipperwash Inquiry		\$10,000	Write paper
2005-2006	Department of Canadian Heritage		\$24,500	Do survey of ethnic media in Canada

## 6. PUBLICATIONS

### LIFE-TIME SUMMARY

Books Authored .....	1
Books Cited .....	1
Chapters in Books .....	1
Papers in refereed journals .....	1
Papers in refereed conference proceedings .....	8
Technical Reports .....	8
Abstracts and/or papers read .....	
Others (workshops presented) .....	20

### DETAILS FOR PAST 7 YEARS

#### Books Authored:

*Yesterday's News: Why Canada's Daily Newspapers Are Failing Us* (Fernwood, 1998) by John Miller, acclaimed by The Globe and Mail as one of the 100 most notable books of 1998.(R)

#### Books Cited:

*Discourses of Domination: Racial Bias in the Canadian English-Language Press*, by Frances Henry and Carol Tator (University of Toronto Press, 2002).

#### Chapters in books:

"Citizen journalism," chapter in *Canadian Communications: Issues in Contemporary Media and Culture* (Prentice Hall, 2001), edited by Bohdan Szuchewycz, pp. 179-181.(R)

"How Canada's Daily Newspapers Shut Out Minorities," chapter in *The Mass Media and Canadian Diversity* (Canadian Educators Press, 1996), pp. 134-140.

Papers in refereed conference proceedings:

- “Legislating Diversity”, a paper I presented at the Rethinking the Discourse on Race at St. John’s University Law School in New York in April, 2006, will be published in the conference proceedings. (R)
- “Who’s Telling the News: A report on diversity in Canadian newspapers,” presented at the 5<sup>th</sup> International Conference on Diversity in Organizations, Beijing, China, in May 2005, has been accepted for inclusion in the International Journal of Diversity in Organizations.(R)

Papers read at conferences:

- Invited to present paper on Legislating Diversity: Canada’s Approach to Regulating Broadcasters, at a seminar, “Rethinking the Discourse on Race,” at St. John’s University Law School, New York, in April 2006.
- Invited to present paper on Who’s Telling the News at the Metropolis Conference in Toronto in October 2005, and at the 5<sup>th</sup> International Conference on Diversity in Organizations, Beijing, in May, 2005.
- Panelist, Is News Reporting and Writing 101 Dead? AEJMC convention, Toronto, Aug. 6, 2004.
- Presented paper, “Official Multiculturalism and the Challenge for Media,” to Minorities and Communication Division, AEJMC convention, Toronto, Aug. 7, 2004.
- Gave paper on “Fairer and More Accurate Media Coverage of Minorities” to 17<sup>th</sup> biennial conference of Canadian Ethnic Studies Association, Banff, Alberta, Oct. 4, 2003.
- Gave paper on Diversity and the Media at the national conference of the Association of Canadian Studies in Montreal, Jan. 23-25, 2003. The conference was titled “Governing the Diversity of Canada: Prospectus and Prospect.
- Addressed annual conference of the Canadian Association of Journalists, meeting in Vancouver, B.C., on the topic: “The Citizen Journalist: How to get back in touch with readers,” April, 1999.

Technical Reports:

- Expert witness, Neil Smith vs. Toronto Sun Publishing, February 2006. Wrote opinion that questioned the paper’s handling of a defamatory opinion column. Led to out-of-court settlement.
- Expert witness, Mark McQueen vs. National Post, February 2004. Wrote opinion that questioned the paper’s reporting and editing practices. Led to out-of-court settlement.
- Expert witness, Georgia Strait vs. Government of British Columbia, September 2003. Wrote opinion that challenged the government’s disqualification of the Strait as a newspaper under B.C. tax laws. Government backed down.

- Expert witness testimony in libel case before British Columbia Supreme Court. May, 2001. Testified that news organizations were wrong to publish defamatory information from a source who had no proof. Case: Gregory Thomas vs. Heather McMullan. Judgment accepted my opinion.
- Member of a two-person validation/peer review team assessing changes in the journalism program at Niagara College (Welland campus), completed in February 2005.
- Member of 3-person Validation Team for a new Bachelor of Applied Journalism degree program at Kwantlen College, Surrey, B.C., which was given provincial approval in November, 2000.